

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in this application:

Listing of Claims

1. (Currently amended) A method for providing promotions with recorded programs comprising:

~~selecting a program to record, wherein the selecting of the program is based on user input;~~

~~selecting a promotion to record; and~~

~~causing the program and the promotion to be recorded~~

selecting a television program and at least one promotion to be recorded, wherein the television program is selected by a user and the promotion is selected by a processor;

recording the selected television program;

recording the selected promotion at a predetermined point of the recording;

buffering the portion of the television program after the predetermined point in a buffer; and

recording the portion of the television program after the predetermined point from the buffer.

2. (Original) The method of claim 1, wherein the promotion is selected based upon the content of the program.

3-5. (Canceled)

6. (Original) The method of claim 1 further comprising recording both the program and the promotion on a storage unit.

7. (Original) The method of claim 6 wherein the promotion is recorded at the beginning of the program.

8. (Original) The method of claim 7, further comprising recording a flag with the promotion to indicate the beginning of the program during playback.

9. (Original) The method of claim 6 wherein the promotion is recorded at the end of the program.

10. (Original) The method of claim 6 wherein promotions are recorded at the beginning and the end of the program.

11. (Original) The method of claim 6 wherein the promotion is recorded at any desired point within the program.

12. (Original) The method of claim 1 further comprising receiving the program and the promotion.

13. (Original) The method of claim 12 further comprising receiving program guide data.

14. (Original) The method of claim 13 wherein the program, the promotion, and the program guide data are received on a single broadcast channel.

15. (Original) The method of claim 13 wherein the program, the promotion, and the program guide data are received on a plurality of broadcast channels.

16. (Original) The method of claim 13 further comprising storing the program, the promotion, and the program guide data.

17. (Original) The method of claim 16 wherein the program, the promotion, and the program guide data are stored on a storage unit.

18. (Original) The method of claim 16, wherein the program, the promotion, and the program guide data are stored on a plurality of storage units.

19-34. (Canceled)

35. (Currently amended) A system for providing promotions with recorded programs comprising:

~~a user input device that receives user input~~
configured to receive a user input to select a television
program to be recorded; and

~~a processor that selects a program to be~~
~~recorded based on the user input, selects a promotion to be~~
~~recorded, and causes the program and the promotion to be~~
~~recorded~~ configured to:

select at least one promotion to be
recorded;

record the selected television program;
record the selected promotion at a
predetermined point of the recording;

buffer the portion of the television
program after the predetermined point in a buffer; and
record the portion of the television
program after the predetermined point from the buffer.

36. (Original) The system of claim 35 wherein the processor selects the promotion based upon the content of the program.

37-39. (Canceled)

40. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at the beginning of the program.

41. (Original) The system of claim 40, wherein the processor causes a flag to be recorded with the promotion to indicate the beginning of the program during playback.

42. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at the end of the program.

43. (Original) The system of claim 35 wherein the processor causes promotions to be recorded at the beginning and at the end of the program.

44. (Original) The system of claim 35 wherein the processor causes the promotion to be recorded at any desired point within the program.

45. (Original) The system of claim 35 further comprising a receiver that receives signals and data.

46. (Original) The system of claim 45 wherein the receiver receives signals and data on a single broadcast channel.

47. (Original) The system of claim 45 wherein the receiver receives signals and data on a plurality of broadcast channels.

48. (Original) The system of claim 35 further comprising a storage unit that stores the program and the promotion.

49-59. (Canceled)